

# TOWN OF ASHFORD ECONOMIC DEVELOPMENT COMMISSION

## AGENDA

Selectmen's Meeting Room

Ashford Town Hall

WEDNESDAY, February 22, 2023

7:30pm

1. Call to Order
2. Seating of Alternates
3. Approval of Minutes – January 25, 2023 Meeting
4. Budget
  - a. Report of expenditures
5. Communications and Announcements
  - a. Announcements/Presentations
  - b. News from Other Commissions
    - i. I-84 and PZC regulations update from 2-13-23 Public Hearing
  - c. Correspondence and Meetings
    - i. OTOF – next meeting March 6
    - ii. ABA Update
    - iii. News about Ashford businesses
6. Old Business
  - a. EDC Marketing and Communications
    - i. Active Business lists /Survey (all members)
    - ii. Expansion of use of CTvisit.com (Ignatowicz)
      - Grant opportunity through Eastern CT Tourism District (Chatey)
  - b. EDC Website (Chonte, Chatey)
    - i. Website and ongoing *Ashford Citizen* Updates
  - c. Potential ARPA Grants to businesses
    - i. Response from BoS and Next Steps
  - d. POCD -EDC Input
  - e. Election of officers
  - f. New member recruitment
7. New Business
8. Input from Public
9. Member Input for Next Agenda
10. Adjournment

**2023 EDC Strategic Priorities: Identifying and contacting active businesses; Surveying them on AEDC support opportunities; ARPA grant application promotion and fulfillment**